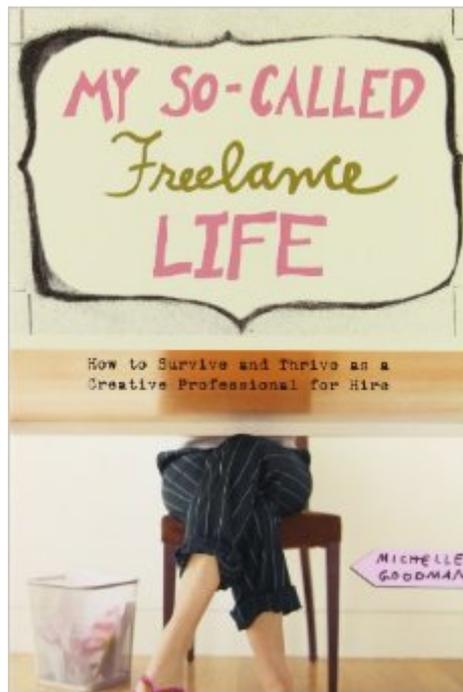


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My So-Called Freelance Life: How To Survive And Thrive As A Creative Professional For Hire



Synopsis

Tired of clocking in and losing out? Want to pursue creative, fulfilling work on your own time and also make a living in the process? My So-Called Freelance Life is a how-to guidebook for women who want to avoid the daily grind and turn their freelance dreams into reality. Michelle Goodman, author of The Anti 9-to-5 Guide and self-proclaimed former "wage slave," offers tips, advice, how-to's, and everything else a woman needs to pursue a freelance career. Confused as to whether you should tell your clients that the odd gurgling sound during a conference call is emanating from the infant sleeping on your shoulder? Goodman answers all of the unusual questions that may arise for women exploring the freelance world. Far more than your normal business guidebook, My So-Called Freelance Life blends candid, humorous anecdotes from a wide variety of freelancers with Goodman's own personal experiences as a creative worker for hire. Whether you're a freelance first-timer or a seasoned creative professional, copyediting queen or web guru, My So-Called Freelance Life is an invaluable resource for anyone interested in freelancing.

Book Information

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Customer Reviews

My favorite sentence in My So-Called Freelance Life is, "Nobility, to me, is using your creative talents to invent a job for yourself and getting paid a decent wage to do it." And, that's the premise of the entire book, finding your way to creatively earn a living outside of the traditional workplace--and sustaining your ability to do so. I read Michelle Goodman's My So-Called Freelance Life as much

a motivational book as a how-to guide from freelancers (which it is). Goodman adeptly covers the nuts and bolts of freelancing (taxes, accounting, finding clients), but does so in a way that really motivates the reader to feel like each of these potentially daunting tasks is achievable--and she does so with the humor of someone who has been there, done that. Because of that, I see this book as equally valuable to newbie freelancers, old pros and folks (like me) who have popped in and out of freelancing over the years. I very much appreciate Goodman's willingness to talk about her own mistakes as well as her successes--this is not one of those obnoxious, "I've done everything perfectly, be like me!" type of books. She's learned by doing and that's apparent--intermingled are stories from other people's real world experiences to help you understand the many ways to live the freelance life. What I also like is that it's very much written for my generation (Gen X), in a tone that is the way I speak. So many business books feel like their audience is the Baby Boomer generation (understandably so), and the tone and references don't resonate with me.

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